

Industry Trends Reports

TO HELP YOU PREPARE AND SCALE



This report explores the trends' context, enduring lifestyle shifts, and US consumer data, offering actionable insights, brand examples, and marketing opportunities

[REPORT: Consumer Trends 2025 in the US](#)

This report analyzes global consumer lifestyles, habits, and attitudes, exploring health, sustainability, food, shopping, social activities, and the influence of digital technology on daily life.

[REPORT: Global Consumer Insights](#)

Global consumer behavior toward bottled water, focusing on health benefits, sustainability, and nature protection is reviewed in this report.

[REPORT: Bottled Water Industry Trends: Global Market Overview](#)

This report analyzes US consumer attitudes toward bottled water, emphasizing the importance of taste and flavor. The "What's Next" section outlines key opportunities based on report insights.

[REPORT: Water Trends In The US](#)

The Top Ten Food and Beverage Trends report offers expert insights and analysis, providing a comprehensive outlook for 2025 and beyond to help industry leaders plan and innovate for future success.

[REPORT: Top 10 Global Food and Beverage Trends 2025](#)

This report explores key trends in the global carbonated soft drink market, covering macro influences, market size, consumer behavior, and product launches. It also identifies factors shaping the industry and future innovation opportunities.

[REPORT: Global Carbonated Soft Drinks Trends](#)

This report explores key trends in the global breakfast cereal market, covering macro influences, market size, consumer behavior, product trends, and future innovation opportunities.

[REPORT: Global Breakfast Cereal Market Trends](#)

This report analyzes savory biscuit/cracker launches, sales, and trends in North America, focusing on top countries, positioning, and flavor preferences.

[REPORT: Crackers Market Trends in the US and Canada](#)

Exploring baby solid food launches, sales, and trends in North America, this report covers subcategories like cereals, fruit products, meals, and snacks, as well as top countries, positioning, and flavors.

[REPORT: Baby Food Trends in the US and Canada](#)

This report focuses on US pet owners' behaviors and attitudes in the pet food market. It covers trends in dog and cat food sales over 10 years, explores health-related product claims and ingredients, and examines new pet snacks, treats, and supplements.

[REPORT: Pet Food Market Trends in the US](#)

This report provides global consumer insights on sustainability, focusing on key issues, household actions, corporate responsibility, innovative farming methods, and consumer views on meat and dairy sustainability.

[REPORT: Global Consumer Trends in Sustainability](#)



this complimentary resource provided by:

KELLER WAREHOUSING & CO-PACKING